



Rete Nazionale per lo Sviluppo Rurale

TRANSNATIONAL COOPERATION OFFERS PRESENTED BY ITALIAN LAGS

Last Update February 2006





INTRODUCTION

This document, edited by the Italian National Network Unit for Leader Plus, gathers all the cooperation offers presented by Italian Local Action Groups, still open at February 2006.

Partner Search offers are listed according to the name of the LAG and its Region and the date of publication; they present a brief description of priority themes, areas of intervention and main contents of the project proposed and finally provide the references of the contact person.

The *List* counts 45 proposals presented by 31 Local Action Groups from 16 regions, plus 2 offers by the National Association Assoleader. The most of the ideas concerns the *Valorisation of natural and cultural resources* (37%) and *Adding value to local products* ((35%), followed by *Use of new know-how and new technologies* (22%). Only a few offers regards the *Quality of life in rural areas* (6%).

Toscana is the most active Region (7 transnational Partner Searches), followed by Umbria (5 offers), Abruzzo, Emilia Romagna, Marche, Molise e Sardegna (4 offers each).

In order to favour the exchange of information concerning projects and ideas, the exchange of knowkledge and to foster contacts among LAGs, the Italian National Network Unit has launched an on-line service called "Cooperation Offers", available on its web site (www.reteleader.it). This service provides the possibility to look for LAGs and interesting projects in Italy and in other European Countries, to place offers, to look for a partner.

For any other information concernine Cooperation under Leader Plus, please contact the Italian National Network Unit at www.reteleader.it.



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Turismo

Project idea: **ELABORATING**

SICILIA-LAG ETNA

NORMAN HERITAGE

District Catania
Area 519,75 kmq
Population 88.679 inhabitants
Density 170,6 inhab/kmq

The area of action covered by LAG Etna is mostly characterized by mountains and hills, and by a great number of small and medium rivers. It is a tourist area, in which the strategy of intervention is characterized by giving value and promoting the natural and cultural resources in the framework of a sustainable tourist development strategy.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	In the LAG area there are several castles and other ruins from the Norman domination in Sicily. The project aims at re-discovering and promoting all territories in Europe that presents links with the cultural and architectural Norman heritage. Behind the main idea, there is the target of creating common tourist and cultural international events. Joint actions: events, conferences, DVDs, exhibitions, travels, exchange of experience.
Partnership	Partner search is open. The project is seeking partners in France, Sweden, Denmark, United Kingdom, Italy.
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Tourism

**Agriculture, Local
Quality Production**

Project idea: DEFINITE

PUGLIA-LAG LUOGHI DEL MITO

**CREATION OF A RURAL
DISTRICT**

District Taranto
Area 911,28 km²
Population 95.156 inhabitants
Density 104,42 ab/kmq

The area of intervention, 37,4 % of the whole District of Taranto, includes 6 municipalities at the border with Region Basilicata, Murge baresi and the Jonio Sea. The territory is divided between a mountain-hill area, frequently interested by heavy rain, and the flat land, with a low index of rainfall. Population has increased over the past years, by a quota of 2,8% from 1991 and 1999.

Priority theme	The use of know-how and new technologies to make products and services in rural areas more competitive.
Contents	Creation of an international network to match the different cultures and promote the exchange of local quality productions produced in rural areas. The project is also interested in rediscovering ancient activities throughout the exchange of young students. For this reason, stages and training courses concerning the themes of rural handicraft are provided.
Partnership	Partner search is open. Requirements: interest in local quality productions and ancient craft.
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Tourism

**Agriculture, Local
Quality Production**

Project idea: ELABORATING

PUGLIA-LAG CAPO S. MARIA DI LEUCA

EUROPEAN NETWORK FOR
RURAL ENTERPRISES

District Lecce
Area 547,77 km²
Population 98.111 inhabitants
Density 179,11 ab/kmq

The Local Action group *Capo Santa Maria di Leuca* was established in 1991, concerning 17 Municipalities placed in the south part of the District of Lecce. The territory includes a small chain of mountains, called Serre Salentine, and a long stripe of coast facing both the Jonio Sea and the Adriatic Sea. Concerning the economic system, it is based on local quality productions and handicraft connected with the textile sector.

Priority theme	The use of know-how and new technologies to make products and services in rural areas more competitive.
Contents	The final objective of this project is the successful creation of a Network among rural territories and local enterprises producing quality products. The Network will be implemented throughout a series of cultural and commercial events, to be organized in each area partner of the Network itself. The project is organized into three main phases: programming and prior organization; realisation of promotional events; long-term programming for the commercial exploitation of local products.
Partnership	Partner search is open.
Contacts	Antonio Ciriolo Piazza Pisanelli 73039 Tricase Lecce Tel +39 0833545313 Fax +39 0833545312 gal@galcapodileuca.it www.galcapodileuca.it

**Culture,
Tradition and
Society**

Tourism

Project idea: DEFINITE

ABRUZZO-LAG MARSICA

MUSIC ON THE TERRITORY

District L'Aquila
Area 1.690,25 km²
Population 93.405 inhabitants
Density 55,3 inhab/km²

Gal Marsica was founded in 1994 as a Consortium among public and private entities, in execution of the European Programme Leader II. Its area of intervention includes the territory of 34 Municipalities, placed in the South-West part of the District of L'Aquila. The whole region is extended on a mountainous and hilly area, which strongly influence local vocational activities.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	This project aims at promoting at the same time tourist resources and local musical traditions, concerning those territories partner of the project. Activities provided focus on the organization of a International Music Fair to be held seasonally in each country partner. These fairs will promote new emergent musicians and the cultural and environmental resources of the territory.
Partenariato	LAG Marsica is the leader of this project and it is in contact with LAGs from Italy (Arca Abruzzo), and from France (Pays d'Armagnac, Nord Grande Terre, Cote sous le vent, Terres Romanes en Pays Catalan). Partnership is still open.
Contacts	Annalisa Corti e Carlo Floris Via Roma, 2 67054 Civitella Roveto (AQ) Tel +39 0863979003 Fax +39 0863979944 Mail animazione@europecountry.net - gal@marsica.it www.gal.marsica.it

**Agriculture, Local
Quality Production**

Tourism

Project idea: DEFINITE

PUGLIA-LAG MARSICA

**RESEARCH ON INNOVATIVE METHODS
FOR THE PRESERVATION OF FRESH
TRUFFLES**

District L'Aquila
Area 1.690,25 km²
Population 93.405 inhabitants
Density 55,3 inhab/km²

Gal Marsica was founded in 1994 as a Consortium among public and private entities, in execution of the European Programme Leader II. Its area of intervention includes the territory of 34 Municipalities, placed in the South-West part of the District of L'Aquila. The whole region is extended on a mountainous and hilly area, which strongly influence local vocational activities.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	The general objective of this project concerns the valorisation of all natural and environmental resources of the territory, throughout the creation of specific industrial units working on local quality productions. Indeed, this project focuses on fresh truffle and the related possibilities of commercial exploitation. Actions provided regards research activities on preservation systems and innovative products.
Partnership	LAG Reatino is the leader of this project. LAG Marsica has already contacted: <ul style="list-style-type: none">- Italy: Arca, Abruzzo Italico Alto Sangro, Versante Laziale del Parco Nazionale d'Abruzzo, Reatino;- France: Pays Cathares, Prealpes Provençales, Luberon-Lure, Pyrénées Méditerranéen, Pays Civrasiens;- Spain : Asiader. Partner search is still open.
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**Agriculture, Local
Quality Production**

Tourism

Project idea: ELABORATING

BASILICATA-LAG CRS MARMO MELANDRO

**THE WOOD OF THE
FABLES**

District Potenza
Area 1.021 kmq
Population 49.041 inhabitants
Density 56,65 inhab/kmq

Gal Marmo Melandro was founded as a no-profit Consortium placed in the North-West part of Basilicata. Its area of intervention includes 15 Municipalities within the District of Potenza and is extended on a mountainous and hilly area, which strongly influences the local distribution of population; indeed, the whole area is affected by phenomena of depopulation.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	The project aims at the commercial and tourism exploitation of the local forestry patrimony. It consists in a virtual itinerary crossing the Wood of Fables by re-discovering ancient and modern fables. The project includes the realization of specific structures working as stages for fables and documental centres.
Partnership	Partner search is open.
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MARCHE-LAG COLLI ESINI

EUROPEAN TRENDS –
GENERAL STATUS ABOUT
THEATRE AND EDUCATION

District Ancona, Macerata
Area 1.188,84 kmq
Population 93.526 inhabitants
Density 78,67 inhab/kmq

LAG Colli Esini – S.Vicino was founded as a Consortium in 1991 between the *Comunità Montana* of S.Vicino and an Association of local wine entrepreneurs. The territory covers an administrative area of 24 Municipalities, mostly characterized by mountainous chains in the North, whilst the East part is better described by a system of medium and soft hills. Three important rivers cross the region: Esino, Misa and Musone.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	The Young Theatre Association (ATG), a theatre association placed in the territory of Marche and dealing with theatre-education, wishes to start an exchange programme for students from Europe. The project will likely involve young students interested in theatre, for a project of cooperation called European Tendency. Activities provided are workshops and conventions, to exchange best practices and experiences concerning theatre and young people.
Partnership	This call for project is particularly addressed to French partners. Interested LAGs, representatives from Universities and Institutions and drama-workers are kindly invited to join the “ <i>General Status About Theatre-Education</i> ” meeting, organized by the ATG on the 22 and 23 of October 2005. Partner search is still open.
Contacts	Luca Piermattei P.zza Baldini, 1 62021 Apiro (MC) Tel +39 0733611141 Fax +39 0733611141 Mail info@colliesini.it www.colliesini.it

Environment and Nature

Tourism

Project idea: DEFINITE

SARDEGNA-LAG SULCIS IGLESIENTE

C.E.S.T.O.

District Cagliari
Area 1.175 km²
Population 34.042 inhabitants
Density 28,97 units/km²

Environment is the main resource of this territory, placed within the Sulcis Regional Park. Another important natural resource is represented by many systems of caves; the most famous are Is Zuddas, Paradiso, Su Mannau. Relevant problems of this area are depopulation and lack of development in the industrial sector. However, tourism is well developed, together with agro-alimentary and handicraft.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	This project aims at implementing a series of activities promoting and enhancing the quality of rural territories, to make them appreciable for national and international tourism. Actions provided concern the promotion of those elements which better describe the territory as a Mediterranean land, throughout the promotion of specific quality products. The total budget is €436.000,00.
Partnership	Partner search is still open.
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Society, Culture,
Tradition

Tourism

Project idea: ELABORATING

TOSCANA-LAG FAR MAREMMA

IRIDE
ENHANCEMENT OF LOCAL
IDENTITY, THROUGH
MARKETING AND
COMMUNICATION EVENTS

District Grosseto
Area 3.889 kmq
Population 106.742 inhabitants
Density 27,44 inhab/kmq

The area of intervention, which comprises 27 Municipalities within the District of Grosseto, is contained around the Vulcan territory of Monte Amiata (Grosseto), which represents the most important mountain all over the South Toscana, until Maremma Plain. The landscape is extremely various and, in terms of environment, highly valuable. The economic structure is described by stable indices of employment, favoured by the economic growth which interested mostly Tertiary and commerce.

Priority theme	Improving the quality of life in rural areas.
Contents	Objective of this project is the enhancement of local identity and culture, throughout the recovery of images describing the inner aspects of the territory. This project provides the design and implementation of a database containing and managing any information regarding environmental and socio-economical characteristics of the area intervention.
Partnership	Partnership is arranged. LAGs partners are: I.R.D. Duhallow ltd (Ireland) as the leader coordinator; LAG Rural Resource Development (France); LAG Far Maremma (Italy); LAG Vidék Parlamentje (Hungary). Partner search is still open.
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Society, Culture,
Tradition

**Agriculture, Local
Quality Production**

Project idea: ELABORATING

TOSCANA-LAG FAR MAREMMA

**LINKAGES:
THE INNER PATHS OF GREAT
ARISTOCRACY AND THE MARINE
ITINERARIES OF MIGRANTS,
SAILORS AND PIRATS**

District Grosseto
Area 3.889 kmq
Population 106.742 inhabitants
Density 27,44 inhab/kmq

The area of intervention, which comprises 27 Municipalities within the District of Grosseto, is contained around the Vulcan territory of Monte Amiata (Grosseto), which represents the most important mountain all over the South Toscana, until Maremma Plain. The landscape is extremely various and, in terms of environment, highly valuable. The economic structure is described by stable indices of employment, favoured by the economic growth which interested mostly Tertiary and commerce.

Priority theme	Improving the quality of life in rural areas.
Contents	All rural areas in Europe suffer the same problems. Good strategies of development must be long-term oriented and finalized to enhance territorial identity throughout local quality products. That rural heritage made up by agricultural products, cultural traditions and archaeological resources must be kept alive over the following main activities: <ul style="list-style-type: none">⇒ Census on historical and cultural locations placed in the area;⇒ Training activities and editing of specialized periodicals;⇒ Promotion and enhancement of local territorial specificities.
Partnership	Presently interested LAGs are: West Bohemian (Czech Republic); Tagus - Centro de Desarrollo Rural (Spain); Institute of Geography, Slovak Academy of Sciences (Slovakia). Partner search is still open.
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Environment and Nature

Tourism

Project idea: ELABORATING

BASILICATA-LAG LE MACINE

ECO-DISCOVERING

District Matera
Area 1.197 kmq
Population 35.520 inhabitants
Density 29,7 inhab/kmq

The LAG Le Macine is a Consortium founded in 1998, in execution of the European Programme Leader II. Its area of intervention includes the territory of 13 Municipalities within the District of Matera. Its natural landscape is strongly characterized by hills and mountains, rich in flora and fauna. Together with these natural elements, historical and cultural resources and ancient testimonies from peasant culture represent an important opportunity of development, especially for this territory interested by a demographic and economic crisis.

Core theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	Activate initiatives of environment education and management of natural resources, involving local populations, students and environmental educational centres, eventually operating on the cooperating areas. Indeed, the area is interested by a natural park and many protected areas (SIC ZPS) that is necessary to involve in the process of development of the territories.
Partnership	This LAG is looking for partners, especially in the following countries: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, The Netherlands, Turkey, United Kingdom. Partner search is open.
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Environment and Nature

Tourism

Project idea: DEFINITE

EMILIA-ROMAGNA-LAG DELTA 2000

NETWORK OF EUROPEAN WETLANDS

District Ferrara, Ravenna
Area 1.671,83 km²
Population 99.284 inhabitants
Density 59,39 units/km²

The proposed area of intervention covers 19 Municipalities within the Delta Po Park, in Emilia Romagna. These Municipalities, which are placed both in the Districts of Ferrara (6) and Ravenna (13), present deep characteristics of rurality and agricultural vocation. Furthermore, the Regional Park Delta Po, famous because of its Wetlands, is rich in flora and fauna.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	To create a network connecting regions and economic operators in order to favour the exchange of experiences and promote sustainable rural development in wetland areas. The mutual exchange of best practices has the objectives of advertising and marketing wetlands as tourist destinations at international level, diversifying the offer of environmental tourism to enjoy the natural resources in an ecological way. Total budget (referred to the project committee): € 525.853,00.
Partnership	The partnership: LAG DELTA 2000 (Italy, Emilia-Romagna region); LAG OGLIO-PO - TERRE D'ACQUA (Italy, Lombardia Region); LAG Aktiivinen Pohjois-Satakunta ry (Finland, province of West Finland); LAG Dimossineteristiki Evros S.A (Greece, Eastern Macedonia-Thrace). Partner search is still open.
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Society, Culture,
Tradition

Tourism

Project idea: **DEFINITE**

Veneto-LAG PATAVINO

**"PATHS RECREATED ON
EXPERIENCES OF FREDRIC II
HOHENSTAUFEN, HOUSE OF
SVEVIA: EVENTS, TASTES,
HOSPITALITY TO PROMOTE
CULTURAL TOURISM".**

District Padova, Vicenza, Verona
Area 529,24 kmq
Population 111.032 inhabitants
Density 110 inhab/kmq

This LAG was founded as a Consortium in 2002, gathering 42 Municipalities within the three Districts of Padova Vicenza and Verona. The whole territory is described by the same environmental and socio-economical characteristics. Important resources, which represent significant basis for a further economic development, are ancient monuments and other historical goods, natural parks such as Colli Euganei, Spas and health farms.

Priority theme	The use of new know-how and new technologies to make products and services in rural areas more competitive.
Contents	The project aims to realize a series of promotion and communication interventions, networking LAGs partners who want to exploit their territories, which are famous thanks to historical events linked to Emperor Fredric II Hohenstaufen. The creation of a Web Site and a DVD movie is provided.
Partnership	Agreements have been taken with LAG MARSICA (Abruzzo,IT). Partner search is still open.
Contacts	Loredana Margutti Via Tormene, 3 - 35030 Baone (PD) Tel/Fax 0429784972 mail galpd@tin.it , info@galpatavino.it www.galapatavino.it

**Agriculture,
Local Quality
Production**

**SME and
Handicraft**

**Human
resources**

Project idea: ELABORATING

TOSCANA-LAG FAR MAREMMA

ROUTES OF TASTE

District Grosseto
Area 3.889 kmq
Population 106.742 inhabitants
Density 27,44 inhab/kmq

The area of intervention, which comprises 27 Municipalities within the District of Grosseto, is contained around the Vulcan territory of Monte Amiata (Grosseto), which represents the most important mountain all over the South Toscana, until Maremma Plain. The landscape is extremely various and, in terms of environment, highly valuable. The economic structure is described by stable indices of employment, favoured by the economic growth which interested mostly Tertiary and commerce.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	Studies and surveys regarding rural territories and their cultural heritage. Activities will concern data collection regarding socio-economic characteristics of rural territories and marketing campaigns to promote local products, such as wine, chestnut, honey, olive oil.
Partnership	Spanish, Irish, Hungarian, Czech and French (Corsica) LAGs have already shown their interest. Partner search is still open.
Contacts	Catia Segnini Loc. Ex Enaoli, 58010 Rispeccia (GR) Tel +39 0564405252 Fax +39 0564405460 Mail info@farmaremma.it www.farmaremma.it

Tourism

Project idea: **ELABORATING**

MARCHE-LAG PICENO

ROUTES OF TRADITIONS

District Ascoli Piceno
Area 1320,74 (Kmq)
Population 73.000 inhabitants
Density 54,99 (inhab/kmq)

LAG Piceno was founded in 1997, in execution of the European program Leader II. The Group, gathering 43 Municipalities within the District of Ascoli Piceno, is characterized by geographical regularity, from the coastline hills to the inner mountains. However it also presents inhomogeneous elements in terms of socio-economical status of development. Concerning the economical structure, Agriculture covers a central role, much more than Industry and Services proving the rurality of the whole area

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	The objective of this project is the enhancement and promotion of the territories within the LAG. The project itself consist in a " path-trip " along the traditions and cultures, in order to set a sort of database of Traditions . Actions to promote rural tourism and innovative management strategies are provided to enhance natural and cultural resources, integrating both the sector of Agriculture and Tourism.
Partnership	Partner search is open.
Contacts	Marina Valentini Piazza IV Novembre, 2 63040 Comunanza (AP) Tel +39 0736845813 Fax +39 0736846254 Mail galpic@tin.it; info@galpiceno.it www.galpiceno.it

Tourism

Human Resources

Project idea: ELABORATING

P.A DI BOLZANO-LAG ALTA VALLE ISARCO

**TRANSNATIONAL-TRAINING
IN TOURISM & CUSTOMER
MANAGEMENT**

District Bolzano
Area 650 kmq
Population 17.238 inhabitants
Density 44,17 inhab/kmq

The area of intervention of this Local Action Group, founded in execution of the European Program Leader+, includes 6 Municipalities within the District of Bolzano. The land, mostly characterized by mountains and hard climate conditions, strongly affects the economic possibilities of the whole area, especially in terms of agricultural activities to be implemented. Average altitudes (around 3.000 meters above the sea level) and other indicators describe this territory as a disadvantaged area.

Priority theme	The use of new know-how and new technologies to make products and services in rural areas more competitive.
Contents	The project aims at setting up a compact, modular training programme for people working in tourism, incorporating some German, Italian and English language modules. It is envisaged that the partners in this project will jointly create a modular training programme for people working in tourism. The different programme modules are to be designed by the various partner regions and carried out in their localities. Besides furthering German, Italian and English language skills, the main focus will be on information, communication, the creation of package deals and special offers, product design, sales training, Internet marketing and Customer Relationship Management.
Partnership	Partners are the following: LAG Cadwyn Clwyd (UK), LAGs Western Isles and Skye, Lochalsh (Scotland), LAG West Cork (Ireland). Partner search is still open.
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Tourism

SME and Handicraft

Project idea: DEFINITE

SARDEGNA-LAG MARI E MONTI

**E.R.R.E. (ENHANCING
EUROPEAN RURAL
RAILWAYS)**

District Nuoro
Area 1.217,41 Km²
Population 31.216 inhabitants
Density 47,65 inhab/km²

This LAG was founded as a Consortium operating on a territory made up by 24 Municipalities, within the District of Nuoro. The land is characterized by geographical and socio-economical uniformity; it is mostly covered by hills and mountains within the chains of Margine and Monte Maggiore, and it is described by different altitudes and landscapes. Coastline zones are less important, especially in terms of eligible territories.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	The idea is to improve the access to rural territories improving existing railway stations and using them to promote local territory. Main objectives are: 1) creating an international standard image of rural stations, 2) exchanging knowledge among partners, about management of tourism railways routes, 3) creating a network between SMEs and stations, 4) pushing local population to travel by train on spare time.
Partnership	Partnership is defined together with the Spanish LAG Serranda Suroeste. Partner search is still open.
Contacts	Mario Attene G.A.L. Mare Monti Società Consortile A.R.L. Via Antonio Mereu, 25 - 08100 Nuoro (NU), Italia Tel: +39/0784 399043 E-mail: info@galmaremonti.org Sito web: http://www.galmaremonti.org/

TOSCANA-LAG START

CASTANEA - CHESTNUT
ROUTES

District Firenze, Prato
Area 1.724,85 (Kmq)
Population 95.238 inhabitants
Density 55,21 inhab/kmq

The area of intervention regarding LAG START includes 20 Municipalities which are part of the Mountain Communities of Mugello and Montagna Fiorentina within the District of Firenze, and it also embraces the Mountain Community of Valle del Bisenzio, within the District of Prato. The territory covers the sunken area of rivers Sieve and Bisenzio, until outside the Appennines; mountains and hills, which mostly characterize the landscape, also describe its identity and vocational attitudes.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	The project aims to develop local chestnut industry, in order to better support the environment, the fruit quality and its market exploitation. Specifically, the project creates a network of chestnut forests setting up a European Chestnut Road . The objective is giving support to this primary resource, promoting its related products, increasing information and communication regarding this particular business. More information available at www.castanea.it .
Partnership	Those LAGs who shown their interest and signed a Letter of intention are: LAG Comarca (Monterrey, Spain), LAGs ADRAT and Corane (Portugal), LAGs Rieti (Toscana), Marsica (Abruzzo), Mongioie (Piemonte) FAR Maremma (Toscana), LAG Pays de Redone et Vilaine (France). Partner search is still open.
Contacts	Valeria Miraglia Via P. Togliatti, 6 50032 Borgo San Lorenzo (Firenze) Tel. +39 0558496100 Fax +39 0558496753 Mail v.miraglia@gal-start.it www.gal-start.it

**Agriculture,
Local Quality
Production**

**SME and
Handicraft**

Project idea: ELABORATING

UMBRIA-LAG MEDIA VALLE DEL TEVERE

**ENHANCEMENT OF LOCAL
TYPICAL PRODUCTIONS**

District Terni
Area 831 (Kmq)
Population 39.000 inhabitants
Density 46,93 inhab/kmq

LAG Media Valle del Tevere was founded in 1994 in execution of the European Program Leader II. It operates within the territories of 12 Municipalities of the District of Perugia and 2 Municipalities of the District of Terni. The Valley of river Tevere is a highly valuable area both in terms of environment and vocational activities and, during the past, it influenced the production structure of the zone. Between the Valley and the inner mountains there is a hill stripe. The rural landscape is also characterized by ancient castles and country villages, linked up by old routes.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	Main objective of the project is the enhancement and promotion of the territories within the Local Action Group, in terms of culture, traditions, typical products, handicraft, tourism. The LAG wishes to implement a long-term project consisting in a series of special events, such as street markets and showrooms .
Partnership	This LAG. already has started contacts with LAG FAR Maremma (Toscana). Partner search is still open.
Contacts	Monica Rossetto Piazza Baglioni 1 06089 Torgiano (PG) Tel/Fax +39 0759880682 Mail info@mediavalletevere.it www.mediavalletevere.it

Society, Culture, Tradition

Project idea: ELABORATING

UMBRIA-LAG MEDIA VALLE DEL TEVERE

ENHANCEMENT OF
NATURAL AND
CULTURAL RESOURCES

District Terni
Area 831 (Kmq)
Population 39.000 inhabitants
Density 46,93 inhab/kmq

LAG Media Valle del Tevere was founded in 1994 in execution of the European Program Leader II. It operates within the territories of 12 Municipalities of the District of Perugia and 2 Municipalities of the District of Terni. The Valley of river Tevere is a highly valuable area both in terms of environment and vocational activities and, during the past, it influenced the production structure of the zone. Between the Valley and the inner mountains there is a hill stripe. The rural landscape is also characterized by ancient castles and country villages, linked up by old routes.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	The project is oriented to the international exchange of best-practices regarding methodologies of territorial marketing . Specifically, these events will be realized in historical villages .
Partnership	Partner search is open.
Contacts	Monica Rossetto Piazza Baglioni 1 06089 Torgiano (PG) Tel/Fax +39 0759880682 Mail info@mediavalletevere.it www.mediavalletevere.it

**Agriculture,
local quality production**

Project idea: Elaborating

CALABRIA-LAG KROTON

EUROPEAN SWINE BREEDS

District Crotone
Area 1.716,75 km²
Population 173.188 inhabitants
Density 100,89 inhab/km²

LAG Kroton was created in 2001 as a Consortium between LAGs Alto Crotonese and Presila Crotonese, both placed in the District of Crotone. The area of intervention, which includes 27 Municipalities within the District of Crotone, can be divided into three parts, with different geo-morphological characteristics: flat lands, hills and mountain. The different altitudes and, subsequently, the dissimilar landscapes, represent an element of strong characterization within the area, which influences its portfolio of economic and vocational activities.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	To reintroduce, improve and strengthen traditional swine species suitable for wild breeding. The partnership will create a database mapping those swine breeds which match with specific requirements. Those breeds will be put into a sort of “reproduction centres” suited to the particular purpose of recuperating native species, improving production processes and exploiting products commercialisation.
Partnership	Partner search is open.
Contacts	Natale Carvello C/o Torre di Guardia Aragonese, S.S. 106 88817 Melissa (Crotone) Tel +39 0962908736 Fax +39 0962906220 Mail info@galkroton.com www.galkroton.com

Environment and Nature

Project idea: **ELABORATING**

EMILIA ROMAGNA-LAG APPENNINO BOLOGNESE

EMAS CERTIFICATION

District Bologna
Area 1.591,13 kmq
Population 99.904 inhabitants
Density 62,79 inhab/kmq

LAG Appennino Bolognese was born in 2002, in execution of the European Programme Leader+, with the aim of implementing innovative actions within the mountain area around Bologna. The area of intervention, which includes 26 Municipalities within the District of Bologna, is covered by a wide mountain area, from the North-West to the South-East of the territory. Actions identified as fundamental for the strategic development of the rural area concern the enhancement and promotion of local resources and the protection of environment, culture and human resources

Priority theme	The use of new know-how and new technologies to make products and services in rural areas more competitive.
Contents	To exchange good practices with other Groups who should be already experienced in certification issues. Activities are implemented with the aim of introducing EMAS certification within the LAG District
Partnership	Partner search is open.
Contacts	Stefano Sozzi Borgo di Colle Ameno, 28 40037 SASSO MARCONI (BO) Tel +39 051845600 Fax +39 0516782429 Mail info@bolognappennino.com www.bolognappennino.com

Tourism

Project idea: DEFINITE

EMILIA ROMAGNA-LAG SOPRIP

[THE PILGRIMAGE ROUTES OF EUROPEE: VIA FRANCIGENA AND CAMMINO DI SANTIAGO DE COMPOSTELA](#)

District: Parma e Piacenza
Area 3.074 Km²
Population 99.916 inhabitants
Density 29,67 inhab/km²

LAG SOPRIP was founded in 1980 as a holding among the most important public and private groups of interest, within the Districts of Parma and Piacenza. The land is mostly covered by mountain and the landscape is strongly characterized by valleys and streams. The objective of SOPRIP is to support the economic development of local structures, by enhancing local resources.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites
Contents	This LAG promotes two complementary projects dealing with transnational cooperation, already started under Leader II. These projects wish to enhance the most important European cultural and religious routes , by supporting the socio-economical development and the commercial exploitation of the related territories.
Partnership	A European Group of Economic Interest has been founded, to design and implement common actions among current partners, which are P LAG SOPRIP (as a leader coordinator), LAGs Garfagnana and Sviluppo Lunigiana (Toscana, IT), LAG Vallée d'Aoste (Valle D'Aosta, IT), LAG Adril (Portugal), LAG Portodemouros, LAG Riberia Sacra Lucense, LAG Val do Lima terra de Celanova). (Spain). Partner search mainly regards French LAGs. Partner search is still open.
Contacts	Maria Laura Lodola Via Sandro Pertini, 10/C "Direzionale Parco Farnese" 43100 Parma Tel +39 0521247656 Fax +39 0521243999 Mail infos@soprip.it www.soprip.com

Human resources

SMEs and Handicraft

Project idea: ELABORATING

EMILIA ROMAGNA-LAG SOPRIP

HANDS AND STONES

District: Parma e Piacenza

Area 3.074 Km²

Population 99.916 inhabitants

Density 29,67 inhab/km²

LAG SOPRIP was founded in 1980 as a holding among the most important public and private groups of interest, within the Districts of Parma and Piacenza. The land is mostly covered by mountain and the landscape is strongly characterized by valleys and streams. The objective of SOPRIP is to support the economic development of local structures, by enhancing local resources.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	To reintroduce and develop the use of local and traditional stones, such as the typical " <i>Carniglia stone</i> ", suitable both for building industry and artistic purposes. The project concerns the exchange of information and experiences in Europe, organizing an international symposium on stone sculptures, arranging a database and realizing outdoor stages for artists, to be held in local caves.
Partnership	Expressions of interest have been provided by LAG Marsica (Abruzzo, IT) and LAG Azione Ossola (Piemonte, IT). Partner search is still open
Contacts	Maria Laura Lodola Via Sandro Pertini, 10/C "Direzionale Parco Farnese" 43100 Parma Tel +39 0521247656 Fax +39 0521243999 Mail infos@soprip.it www.soprip.com

Tourism

Human Resources

Project idea: ELABORATING

LOMBARDIA-LAG GARDAVALSABBIA

**ENHANCEMENT OF RURAL
TOURISM**

District: Brescia
Area 723,79 kmq
Population: 44.324 inhabitants
Density 61,23 inhab/kmq

LAG Gardavalsabbia gathers 9 Municipalities within the Alto Garda-Bresciano Park, plus 12 Municipalities within Valle Sabbia, between the Idro and Garda lakes. All these settlements are part of the District of Brescia. The territory is bordered by the Massif of Giudicarie Alps, whose peaks reach over 2.000 meters above the sea level, and by Brescia Pre-Alps in the South-East.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites
Contents	The project aims to promote rural tourism , especially concerning Bed & Breakfast and Farm Holidays structures. Activities include the prior definition of a European standard of total quality management for rural structures and, subsequently, the implementation of a network made up by those structures conformed to the standard identified. These structures will be likely promoted throughout marketing initiatives. Activities of vocational training are also provided, such as workshops and seminaries.
Partnership	The partnership is constituted among LAG Whelk (Scotland), LAGs Arigna and West Cork (Ireland). Partner search is still open.
Contacts	Nicola Gallinaro e Sabina Bordiga Via Pietro da Salò, 37 25080 Salò (BS) Tel +39 0365522657 Fax +39 0365522570 Mail info@gal-gardavalsabbia.it www.gal-gardavalsabbia.it

Agriculture,
Local Quality Production

Project idea: **ELABORATING**

LOMBARDIA-LAG GARDAVALSABBIA

ENHANCEMENT OF LOCAL
CULTURE - FLORA

District: Brescia
Area 723,79 kmq
Population: 44.324 inhabitants
Density 61,23 inhab/kmq

LAG Gardavalsabbia gathers 9 Municipalities within the Alto Garda-Bresciano Park, plus 12 Municipalities within Valle Sabbia, between the Idro and Garda lakes. All these settlements are part of the District of Brescia. The territory is bordered by the Massif of Giudicarie Alps, whose peaks reach over 2.000 meters above the sea level, and by Brescia Pre-Alps in the South-East.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	<p>The project provides actions enhancing the relationship between local culture and nature, through the use of official plants and preserving local resources.</p> <p>The project is organized into specific phases:</p> <ol style="list-style-type: none">Surveys and research studies;Set up of a laboratory to perform research activities on local flora and its pharmaceutical exploitation;Communication and information activities;Preparation of the Botanic Museum and organization of educational lectures;Technical assistance for the territory.
Partnership	<p>LAG Gardavalsabbia has the role of leader coordinator; LAG Arca Abruzzo (Abruzzo, IT) joined the partnership.</p> <p>Partner search is still open.</p>
Contacts	<p>Nicola Gallinaro e Sabina Bordiga</p> <p>Via Pietro da Salò, 37 25080 Salò (BS) Tel +39 0365522657 Fax +39 0365522570 Mail info@gal-gardavalsabbia.it www.gal-gardavalsabbia.it</p>

Environment and
Nature

Tourism

Project idea: ELABORATING

MARCHE-LAG COLLI ESINI

**KNOW-HOW EXCHANGE AND
DEFINITION OF
PARTNERSHIPS BETWEEN
MARCHE AND CROAZIA**

District Ancona, Macerata
Area 1.188,84 kmq
Population 93.526 inhabitants
Density 78,67 inhab/kmq

LAG Colli Esini – S.Vicino was founded as a Consortium in 1991 between the Mountain Community of S.Vicino and an Association of local wine entrepreneurs. The territory covers an administrative area of 24 Municipalities, mostly characterized by mountainous chains in the North, whilst the East part is better described by a system of medium and soft hills. Three important rivers cross the region: Esino, Misa and Musone.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	Cooperation among rural territories of Marche, Italian Region overlooking Adriatic Sea, and Croatia. The objective is promoting the exchange of information and best-practices between the two face-to-face sea sides, paying particular attention to the issues of rural development and environment management .
Partnership	This LAG is in contact with the Chambers of Commerce of Ascoli Piceno, Macerata and Ancona. Thanks to the Association of Adriatic Chambers of Commerce (ACCOA), another LAG from Marche, named Piceno, has joined the project. Partner search is still open , especially regarding Croatian partners.
Contacts	Luca Piermattei P.zza Baldini, 1 62021 Apiro (MC) Tel +39 0733611141 Fax +39 0733611141 Mail info@colliesini.it www.colliesini.it

Agriculture, Local
Quality Production

Tourism

Project idea: ELABORATING

MARCHE-LAG MONTEFELTRO

ENHANCEMENT AND
PROMOTION OF THE
TERRITORY, THROUGHOUT
ITS "PRODUCTS OF
EXCELLENCE": WHITE
TRUFFLE, PORTO WINE,
FOIS GRAS

District Pesaro, Urbino
Area 1.801 kmq
Population 97.258 inhabitants
Density 54 inhab/km2

LAG Montefeltro was founded in 1996 as a Consortium among 36 Municipalities within the District of Pesaro Urbino, in execution of the European Program Leader II. Its area of intervention presents a geo-morphological conformation characterized by the alternation between hills and mountains, which describe a very particular rural landscape. Agriculture, especially for breeding, covers a central role for local Economy in terms of production structure. Industry, handicraft and Tertiary also are well developed

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	This project starts with a research, concerning the three territories of Montefeltro in Italy (production of White Truffle), Douro Valley in Portugal (production of Wine Porto), and Perigord in France (production of <i>fois gras</i>). The final objective is the creation of a sort of "Path of Excellence", which might link the three geographical areas according to their cultural and gastronomic characteristics. Territories promotion and tourism exploitation are priorities, too.
Partnership	Partner search is still open.
Contacts	Carlotta Panico Via Garibaldi, 1 61049 Urbania (PS) Tel +39 0722317599 Fax +39 0722317739 Mail mfleader2@provincia.ps.it www.montefeltro-leader.it

Tourism**SMEs and
Handicraft****Human
Resources****Project idea: DEFINITE****ABRUZZO-LAG MARSICA****EUROPEAN COUNTRY NET**

District L'Aquila
Area 1.690,25 km²
Population 93.405 inhabitants
Density 55,3 inhab/km²

Gal Marsica was founded in 1994 as a Consortium among public and private entities, in execution of the European Programme Leader II. Its area of intervention includes the territory of 34 Municipalities, placed in the South-West part of the District of L'Aquila. The whole region is extended on a mountainous and hilly area, which strongly influence local vocational activities.

Priority theme	The use of new know-how and new technologies to make products and services in rural areas more competitive.
Contents	Creation of a virtual platform networking all territories and economic players representing the European rural world. Firstly, European Country Net (ECN) provides the creation of a Portal offering technologically advanced facilities, such as services of information and communication concerning rural territories. Then, the on-line market exploitation of local product is promoted. Finally, the project aims to create a European Group of Economic Interest placed in Sweden.
Partenariato	<p>Current partners of this project are:</p> <ul style="list-style-type: none"> - Italian LAGs: Marsica, Monte Linas, Montiferru Barigadu Sinis, Sulcis Iglesiente, Start, Cosvel, Le Macine, Moligal, Teramano. - Other Italian Associations: Consortium "Gusti del Lazio", UNCEM Abruzzo, UNCEM Lazio, ARSSA, Region of Abruzzo. - Swedish LAGs: Inlandslaget, RTN Swedish Lapland. <p>GEIE ECN (Group Européen d'Intéret Economique - European Country Net) is established. Partner search is still open.</p>
Contacts	<p>Annalisa Corti e Carlo Floris</p> <p>Via Roma, 2 67054 Civitella Roveto (AQ) Tel +39 0863979003 Fax +39 0863979944 Mail animazione@europecountry.net - gal@marsica.it www.marsica.it</p>

**SME and
Handicraft**

Tourism

Project idea: ELABORATING

P.A DI BOLZANO-LAG VAL D'ULTIMO

**WINTER SCHOOL AND
WOOL**

District Bolzano
Area 331,78 kmq
Population 5.918 inhabitants
Density 21,2 inhab/kmq

This LAG was founded with the intention of gathering LAGs Val D'Ultimo and Val di Non, both active in execution of the European Program Leader II. Its territory of intervention includes very small Municipalities located at altitudes of 2.400 meters above the sea level. Villages are spread and accessibility is difficult.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	The aim of the project is the cooperation between the winter school "Worth living Ulten/Val d'Ultimo" and the Austrian Leader+ group "Mühlviertler Alm", in the field of wool and textile workshop . Activities will focus on vocational training, elaboration of offers and tourism marketing.
Partnership	This LAG has already contacted LAG Muhlviertler (Austria). Partner search is still open.
Contacts	GAL Val d'Ultimo/Alta Val di Non Via Dörfel 58 S. Pancrazio (BZ) Tel +39 0473785003 Fax +39 0473785507 Mail ultental@leaderplus.net info@deutschnonsberg.it

**Agriculture, Local
Quality Production**

**SME and
Handicraft**

Project idea: ELABORATING

MOLISE-LAG MOLIGAL

COUNTRY SHOWCASES

District Isernia, Campobasso
Area 1.320,80 (Kmq)
Popolazione 48.695 inhabitants
Density 36,86 inhab/kmq

Moligal is a Consortium operating since 1991 in the field of territorial development, concerning small villages affected by lack of social services and unemployment. The area of intervention includes 48 Municipalities, mostly within the District of Isernia. Land is mainly characterized by mountains, specifically the mountain chains of Alto Molise, whose environmental value is confirmed by the official avowal of Places of Common Interest. The economic system is characterized by Agriculture and Tertiary, whilst Industry is less developed and it does not support the exploitation of local typical products (dairy and other handiwork products).

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	Promotion of local products with a chain of material and virtual showcases . These display cases will be both stands (made by local wood or iron craftsmen) fit out in restaurants, farm houses and fairs, and websites promoting e-commerce of local products.
Partnership	Partner search is open.
Contacts	Nicola di Niro Via G. Zurlo 5 86100 Campobasso (CB) Tel/Fax +39 0874699461 Mail moligal2@tin.it www.moligal.it

Agriculture,
Local Quality Production

Project idea: **ELABORATING**

MOLISE-LAG MOLIGAL

ITINERA.COM

District Isernia, Campobasso
Area 1.320,80 (Kmq)
Popolazione 48.695 inhabitants
Density 36,86 inhab/kmq

Moligal is a Consortium operating since 1991 in the field of territorial development, concerning small villages affected by lack of social services and unemployment. The area of intervention includes 48 Municipalities, mostly within the District of Isernia. Land is mainly characterized by mountains, specifically the mountain chains of Alto Molise, whose environmental value is confirmed by the official avowal of Places of Common Interest. The economic system is characterized by Agriculture and Tertiary, whilst Industry is less developed and it does not support the exploitation of local typical products (dairy and other handiwork products).

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	The project aims to promote territories of those L.A.G. partners within the Consortium, throughout the enhancement and commercial diffusion of local products . The strategic objective consists in the exploitation of the characteristics of the area, in terms of natural and environmental resources, in order to support the economic development within the whole district.
Partnership	This LAG wishes to contact old partners taking part in the previous project under Leader II. Partner search is open.
Contacts	Nicola di Niro Via G. Zurlo 5 86100 Campobasso (CB) Tel/Fax +39 0874699461 Mail moligal2@tin.it www.moligal.it

**Agriculture, Local
Quality Production**

**Society, Culture,
Tradition**

Project idea: ELABORATING

MOLISE-LAG MOLIGAL

**BARBARIAN MIGRATION
AND LOCAL CULTURES**

District Isernia, Campobasso
Area 1.320,80 (Kmq)
Popolazione 48.695 inhabitants
Density 36,86 inhab/kmq

Moligal is a Consortium operating since 1991 in the field of territorial development, concerning small villages affected by lack of social services and unemployment. The area of intervention includes 48 Municipalities, mostly within the District of Isernia. Land is mainly characterized by mountains, specifically the mountain chains of Alto Molise, whose environmental value is confirmed by the official avowal of Places of Common Interest. The economic system is characterized by Agriculture and Tertiary, whilst Industry is less developed and it does not support the exploitation of local typical products (dairy and other handiwork products).

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	The project proposes a study research regarding the phenomena of migration which, in the ancient past, interested the Barbarian tribes coming from the East-Europe (Goths, Visigoths and Bulgarians). The migration paths, from the East to the West (specifically Germany, Austria, France and Spain) are restored and reactivated throughout exhibitions of photos and archaeological finds . The final objective of these exhibitions consist in the promotion of the area and its products.
Partner search	Partner search is open.
Contacts	Nicola di Niro Via G. Zurlo 5 86100 Campobasso (CB) Tel/Fax +39 0874699461 Mail moligal2@tin.it www.moligal.it

Agriculture,
Local Quality Production

Tourism

Project idea: ELABORATING

MOLISE-LAG MOLIGAL

CATTLE-TRACK
MARATHONE

District Isernia, Campobasso
Area 1.320,80 (Kmq)
Popolazione 48.695 inhabitants
Density 36,86 inhab/kmq

Moligal is a Consortium operating since 1991 in the field of territorial development, concerning small villages affected by lack of social services and unemployment. The area of intervention includes 48 Municipalities, mostly within the District of Isernia. Land is mainly characterized by mountains, specifically the mountain chains of Alto Molise, whose environmental value is confirmed by the official avowal of Places of Common Interest. The economic system is characterized by Agriculture and Tertiary, whilst Industry is less developed and it does not support the exploitation of local typical products (dairy and other handiwork products).

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	Promotion of rural areas which, in the past, were involved in transhumance and cattle tracking. Specifically, the old rural paths will be used to perform sports events . A double contest of cross-country and mountain bike race on the ancient paths of transhumance and cattle tracks, will be a good opportunity to gather tourists and to promote a better knowledge of those sites and their products.
Partnership	Partner search is open.
Contacts	Nicola di Niro Via G. Zurlo 5 86100 Campobasso (CB) Tel/Fax +39 0874699461 Mail moligal2@tin.it www.moligal.it

Society, Culture,
Tradition

Tourism

Project idea: **DEFINITE**

SARDEGNA-LAG MONTIFERRU BARIGADU SINIS

ARCHEOCAMPI

District Oristano
Area 1.500 kmq
Population 60.000 inhabitants
Density 40 ab/kmq

LAG Montiferru Barigadu Sinis was founded in 2002 as a Consortium. Its area of intervention includes 38 Municipalities in the District of Oristano and a natural territory of high value. Local natural heritage comprises different habitats, from the coastline stripe, to the middle-zone of Sinis, to the inner hilly areas of Montiferru and Barigadu, to the Abbasanta-Paulilatino Highland. These elements describe an economic system with homogeneous characteristics, whose most important production sector is Agriculture, whilst Industry is very weak and Tertiary is limited to essential public services.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	The idea is to identify and apply a common participatory methodology addressed to the valorisation of local resources matched with the increase of employment in the archaeological sector . The three study-campuses will focus on the different migratory dynamics, contamination among cultures. The LAG has identified dissemination as the most important activity to be implemented; indeed, activities of diffusion results are provided throughout the participation to international events.
Partenariato	Partners are the following: LAG Montiferru Barigadu Sinis (Leader Coordinator), F.A.R. Maremma (Toscany), MEPA Environment & Planning Authority - (Malta). Partner search is still open
Contacts	Salvatore Polo Piazza Mannu, 6 09070 Seneghe (OR) Tel +39 0783 54132 Fax +39 0783 54023 Mail galmbs@tiscali.it; torepolo@tiscali.it www.galmbs.it

Tourism

Project idea: **ELABORATING**

TOSCANA-LAG EUROCHIANTI

TOUR ON CLICK

District Firenze, Siena
Area 1.412,43 Km²
Population 66.776 inhabitants
Density 47,27 inhab/km²

The area of intervention comprises 12 Municipalities within the Districts of Firenze and Siena. The territory is mostly characterized by hills and mountains and four main watercourses: Merse, Elsa, Pesa, Greve. These rivers and their small streams describe a variety of territories and landscapes, rich in vegetation and fauna.

Priority theme	The use of new know-how and new technologies to make products and services in rural areas more competitive.
Contents	Elaboration of a strategy involving public and private players interested in promoting the territory and its products. This strategy will be based on: i) make use of ICT , ii) direct involvement of Public Administrations, iii) Elaboration of common rules concerning quality standards for goods and services. Collaboration among territories and exchange of information will be favoured.
Partnership	Partner search is open.
Contacts	Stella Brandini Via Lucardesi 6 50026 San Casciano V.di Pesa (FI) Tel +39 0558290121 Fax +39 0558290926 Mail info@eurochianti.it www.eurochianti.it

Tourism

Project idea: **ELABORATING**

SARDEGNA-LAG OGLIASTRA

ECONOMIC GROWTH IN
LAGS' AREAS THROUGH
INTERNATIONAL ACTIVE
TOURISM DEVELOPMENT

District Nuoro
Area 1.700 kmq
Population 35.000 inhabitants
Density 21 inhab/kmq

The area of intervention regarding LAG Ogliastra covers 18 Municipalities within the District of Nuoro. This LAG, because of its particular geo-morphological characteristics, has always experienced problems of isolation and remoteness. Indeed, it is described by a mountain chain whose average altitude is around 1.300 meters above the sea level. As a consequence, the Programme Leader addresses to those Municipalities mostly interested by inaccessibility and lack of infrastructures.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	This cooperation project is oriented to the creation of a Network among rural territories, with the task of promoting those sports dealing with the rural environment (especially mountain).
Partnership	Partnership is defined together with LAG Vastese INN (Abruzzo) and LAG Pays de Ploermel - Coeur de Bretagne (France). Partner search is still open.
Contacts	Maria Cristina Murdeu Loc. Scala 'e Murta 08045 Lanusei (NU) Tel +39 0782482022 Fax +39 0782480597 Mail galogliastra@tiscali.it www.galogliastra.it

Society, Culture, Tradition

Project idea: ELABORATING

PIEMONTE-LAG AZIONE OSSOLA

PATHS OF MEMORIES

District Verbania
Area 1.361,43 kmq
Population 59.988 abitanti
Density 44 ab/kmq

LAG Azione Ossola, founded as a Consortium in 1997 under the Program Leader II, covers an administrative area of 32 Municipalities within the District of Verbania. The region of Ossola is well-heelled of natural and environmental resources: National Parks, Alps lakes, glaciers and streams are places of high environmental value and scientific interest. The economic system, in the past interested by industrialization, is now affected by a phase of crisis, connected with problems of employment and environment.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	Collecting and fostering local heritage, made up by those traditions and memories strictly connected to the territory. The realisation of a research centre equipped with audio-visual means for data collection will be provided. Universities and educational structures dealing with anthropology will be involved. The long-term objective consists in creating an audio-visual archive , which contains information regarding the territory of Ossola and its cultural heritage.
Partnership	Partner search is open.
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**Agriculture,
Local Quality
Production**

**Society,
Culture,
Tradition**

Tourism

Project idea: DEFINITE

CAMPANIA-LAG ALTO CASERTANO

**REDISCOVERY AND
ENHANCEMENT OF THE
MEDITERRANEAN
RURALITY**

District Caserta
Area 1.142,65 kmq
Population 97.017 inhabitants
Density 84,9 inhab/kmq

The LAG Alto Casertano is a Consortium founded in 1992, in execution of the European Programme Leader I. Its area of intervention includes the territory of 41 Municipalities within the District of Caserta. It includes almost the whole rocky area of the District, more specifically it comprises two mountain chains named Matese and Monte Maggiore, and the Roccamonfina Vulcan. Indeed, most of the land is covered by hills and mountains. Almost 30% of the territory is covered by two Natural Parks: "Matese" and "Roccamonfina-Foce del Garigliano", and 6 Areas of Common Interest

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	Promotion of the territory throughout interventions of enhancement of natural and cultural resources, with the objective of captivating those tourists who are interested in natural environment, culture, typical products. The proposed common actions consist of a Portal on Mediterranean Rurality as source of information (updated database) about products, territory, cultural and non cultural events, tourist packages.
Partnership	LAG Alto Casertano has the role of leader coordinator. Partners are: the six LAGs of Campania (Italy), LAGs Development Agency of Olimpia S.A. and Pieriki Anaptixiaki S.A (Greece). Expressions of Interest have been provided by LAGs from Basilicata, Calabria, Marche, Lazio, Puglia, Sardegna and Sicilia (IT); and also by LAGs from Spain, Portugal and France. Partner search is still open.
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**Agriculture,
Local Quality
Production**

**SME and
Handicraft**

**Society,
Culture,
Tradition**

Project idea: ELABORATING

UMBRIA-LAG VALLE UMBRA E SIBILLINI

**TOWN-TWINNING WITH
EUROPEANS CITIES:
SHARING TRADITIONS AND
FOLKLORE AND
DEVELOPING TRADE**

District Perugia
Area 2233,26 kmq
Population 155.398 inhabitants
Density 71 inhab/kmq

This Association was founded gathering two previous LAGs, Sibillini Umbria and Valle Umbria, which were already active under the Program Leader II. The territory of intervention, including 23 Municipalities within the District of Perugia, covers the Southern Dorsale Appenninica (Apennines), represented by Valnerina and Valle Umbra South and it is divided into two zones: the city of Foligno and a mountain strine from Nocera Umbra to Valnerina

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	Spello is an historical village located in the Province of Perugia. It owns an architectural and religious heritage related to several epochs, from the Rome's colony named "Splendidissima Colonia Julia", to a rich medieval village. Situated at the slopes of the Subasio Mountain, it is part of the Regional Park, with forests with the famous black truffle. Each year, event are organised to taste the typical locals products (oil and "bruschetta"), the folklore (the religious festivity Decking with Flowers the day of the Corpus Domini) and cultural events (meetings on roads). For this reason, Spello would like to develop an exchange project of town-twinning , with historic, cultural and economic similar characteristics to start exchanges about economic, tourism and traditional culture.
Partnership	Partner search is open.
Contacts	Marco Parroni Via C. Agostini, 5 06034 Foligno (PG) Tel +39 0742340989 Fax +39 0742342282 Mail: info@valleumbraesibillini.com www.valleumbraesibillini.com

Environment and Nature

Project idea: **DEFINITE**

TOSCANA-LAG GARFAGNANA AMBIENTE E SVILUPPO

USAGE OF BIOMASS TO
PRODUCE RENEWABLE
ENERGY

District Lucca e Pistoia
Area 1.640,89 ab/kmq
Population 112.226 abitanti
Density 68,39 ab/kmq

The territory of intervention is characterized by two main mountain chains: Apennines and Apuane Alps and furthermore, within the District of Pistoia, by a specific system mountain-hill described by valleys, agriculture fields, vine. However, agricultural products are not prominent, whilst the percentage of the total area devoted to forests is very relevant. The main strength of the territory is indeed its landscape and natural patrimony.

Priority theme	Improving the quality of life in rural areas.
Contents	To produce electric and heating energy by exploiting biomass . Two pilot plants will be realized. Their management will be up to the local community. At the end of the project an assessment on impact of different partners' experiences will be carried out and the report will be published.
Partnership	Partnership is set up by LAG Prealpi and Dolomiti, which is the leader coordinator, LAG Rural Conwy (Galles), and other Italian LAGs: Vallée d'Aoste (Valle d'Aosta, IT), Garfagnana Environment and Development (leader coordinator for Toscana's LAGs), Eurochianti (Toscana, IT), Leader Siena (Toscana, IT). LAG Appennino Aretino may likely join the partnership. Partner search is still open.
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**Environment
and Nature**

**Society, Culture,
Traditions**

Project idea: ELABORATING

NATIONAL ASSOCIATION ASSOLEADER

CATALOCATION

ASSOLEADER is the Italian Association which gathers Local Action Groups working under the European Programme Leader. Its role consists in representing and supporting Italian LAGs, throughout technical assistance and consulting services, with the objective of enhancing LAGs' role as Agencies of Development for disadvantaged territories. Furthermore, Assoleader intervenes in supporting less developed areas promoting their interests in any occasion, including other European Initiatives such as Equal or Interreg.

Priority theme	Making the best use of natural and cultural resources, including enhancing the value of sites.
Contents	To realize a catalogue presenting ancient and historical buildings, handicraft laboratories and factories, farms and holiday resorts which could be used as stages for pictures and paintings. All the identified locations will be promoted and advertised throughout a Web-Site , in order to attract potential users and customers.
Partnership:	Coordinator of this project is LAG Moligal (Molise, IT) and expressions of interest have already been provided by LAGs from Spain, Romania and Portugal. Partner search is open.
Contacts	Maurizio Giannini Via dei Gigli d'Oro 21 00186 Roma Tel +39 06 6877610 Mobile +39 3296197626 www.assoleader.it

**Agriculture, Local
Quality Production**

Tourism

Project idea: ELABORATING

NATIONAL ASSOCIATION ASSOLEADER

PROMURAL

ASSOLEADER is the Italian Association which gathers Local Action Groups working under the European Programme Leader. Its role consists in representing and supporting Italian LAGs, throughout technical assistance and consulting services, with the objective of enhancing LAGs' role as Agencies of Development for disadvantaged territories. Furthermore, Assoleader intervenes in supporting less developed areas promoting their interests in any occasion, including other European Initiatives such as Equal or Interreg.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	Organization of a virtual game , in which the tourist-player will be able to visit the territory, being in contact with its history and traditions and getting game-scores buying goods and services from local shops. Final awards will consist in local products or services for free, given according to two game-criteria: part of prizes will be conferred to anyone overtaking a specific score, whilst other gifts will be given according to a raffle among those players with higher scores.
Partnership	Partner search is open.
Contacts	Maurizio Giannini Via dei Gigli d'Oro 21 00186 Roma Tel +39 06 6877610 Mobile +39 3296197626 www.assoleader.it

Society, Culture,
Tradition

Tourism

Project idea: **ELABORATING**

UMBRIA-LAG VALLE UMBRA E SIBILLINI

**MULTIMEDIA
MUSEUM TO PROMOTE
HISTORICAL
TOURNAMENT AND
GAMES**

District Perugia
Area 2233,26 kmq
Population 155.398 inhabitants
Density 71 inhab/kmq

This Association was founded gathering two previous LAGs, Sibillini Umbria and Valle Umbria, which were already active under the Program Leader II. The territory of intervention, including 23 Municipalities within the District of Perugia, covers the Southern Dorsale Appenninica (Apennines), represented by Valnerina and Valle Umbra South and it is divided into two zones: the city of Foligno and

Priority theme	Other themes: adding value to local products, in particular by facilitating spread of knowledge through collective actions.
Contents	The project aims at promoting local culture and traditions throughout activities implemented both at a national and international level. Locally, the objective consists in creating a database concerning historical games, according to the information of the Multimedia Museum of Foligno. This database will be further available on-line. At the international level, the project intervenes in enhancing collaboration among different European Countries, in order to create a network of events related to ancient and historical activities and games.
Partenariato	Partnership includes LAG Valle Umbra e Sibillini (Umbria, IT), and LAGs Raia Historica, Douro Historico and e GAL Beira Douro (PortugalT). Partner search is still open.
Contacts	Marco Parroni Via C. Agostini, 5 06034 Foligno (PG) Tel +39 0742340989 Fax +39 0742342282 Mail info@valleumbraesibillini.com www.valleumbraesibillini.com

Tourism	Agriculture, Local Quality Production	Society, Culture, Tradition	SME and Handicraft	Project idea: ELABORATING
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UMBRIA-LAG VALLE UMBRA E SIBILLINI

ENVIRONMENT
QUALITY FOR
SUSTAINABLE
DEVELOPMENT

District Perugia
Area 2233,26 kmq
Population 155.398 inhabitants
Density 71 inhab/kmq

This Association was founded gathering two previous LAGs, Sibillini Umbria and Valle Umbria, which were already active under Leader II. The territory of intervention, including 23 Municipalities within the District of Perugia, covers the Southern Dorsale Appenninica (Apennines), represented by Valnerina and Valle Umbra South and it is divided into two zones: the city of Foligno and a mountain stripe from Nocera Umbra to Valnerina.

Priority theme	Adding value to local products, in particular by facilitating access to markets for small production units via collective actions.
Contents	<p>The project is oriented at creating a trademark, whose standard should be based on a European Regulation for territorial quality, decided in collaboration with the European Commission DG VI. Actions provided are:</p> <ul style="list-style-type: none"> i) implementing local quality systems, supporting SMEs interested in joining the trademark network; ii) exchange of information and know-how ; iii) creation of a pilotage committee for transnational cooperation.
Partnership	<p>Partnership includes LAG Valle Umbra e Sibillini (Umbria, IT) LAG Terre Occitane (Piemonte, IT), LAG Barbagie Mandrolisai (Sardegna, IT), LAG Marmo Melandro (Basilicata, IT). Furthermore there are 9 LAGs from Spain, whose coordinator is LAG LA Garrotxa, and 4 LAGs from Grece. Expressions of interest have been provided by LAGs from France and Belgium.</p> <p>Partner search is still open.</p>
Contacts	<p>Marco Parroni</p> <p>Via C. Agostini, 5 06034 Foligno (PG) Tel +39 0742340989 Fax +39 0742342282 Mail info@valleumbraesibillini.com www.valleumbraesibillini.com</p>

**Environment
and Natur**

**Society, Culture,
Traditions**

Project idea: ELABORATING

TOSANA-LAG ETRURIA

**MEMORY AND
LANDSCAPE PATHS**

District Pisa, Livorno
Area 2.099,43 kmq
Population 101.746 inhabitants
Density 48,46 inhab/kmq

GAL Etruria was born on the 4 July 2002, in execution of the European Program Leader+. It was founded as a Consortium gathering 33 Municipalities within the Districts of Pisa and Livorno. From the geographic point of view, the territory is divided into two different zones: the two islands (Elba and Capraia Islands) and a continental area described by a landscape of inner hills.

Priority theme	Improving the quality of life in rural areas.
Contents	Promotion of cultural and natural resources of the Leader territories by the realisation of a Portal , which allows users to see over the rural landscape looking in detail at its morphology through 3D animations, movies, pictures. There will be a first phase of research on cultural and natural subjects (like Museums, Ecomuseums, Mines, Buildings, Churches, etc.) to be reported on the web. In addition, the project aims at using more traditional means of advertising, like promoting billboards and brochures.
Partnership	Partner search is open.
Contacts	Federica Berselli Via XXV Aprile, 7 57034 Campo nell'Elba (LI) Tel/Fax + 39 0565979114 Mail gal@galetruria.it www.galetruria.it

**Agriculture, Local
Quality Production**

Tourism

Project idea: DEFINITE

ABRUZZO-LAG MARSICA

**EUROPEAN COUNTRY
INN**

District L'Aquila
Area 1.690,25 km²
Population 93.405 inhabitants
Density 55,3 inhab/km²

Gal Marsica was founded in 1994 as a Consortium among public and private entities, in execution of the European Programme Leader II. Its area of intervention includes the territory of 34 Municipalities, placed in the South-West part of the District of L'Aquila. The whole region is extended on a mountainous and hilly area, which strongly influence local vocational activities

Priority theme	The use of new know-how and new technologies to make products and services in rural areas more competitive
Contents	Network of rural Inns representing local working activities. Products sold through this network will be certified by a Common Trade Mark (European Country Inn). Furthermore these Inns, beyond selling typical manufactures, will have a role in promoting regional culture and traditions.
Partnership:	A European Group of Economic Interest has been founded, to design and implement common actions among current partners, which are LAGs Inlandslaget and RTN Swedish Lapland (Sweden), LAG Start (Toscana, IT), LAGs Mare e Monti, Monte Linas, Sulcis Iglesiente, Logudoro Goceano, Montiferru Barigadu Sinis (Sardegna, IT), LAG Couleurs d'Orb en Languedoc (France). LAG Marsica is still waiting for other French, Portuguese, Spanish and Austrian LAGs to confirm their interest. Partner search is still open.
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